#### DEPARTMENTAL REPORT PROFORMA

# Report for the **Department of Commerce** Year 2018 - 2019

- 1. Name of the Teacher Incharge of the Department: **Dr. Jyotsna Sethi**
- 2. Attendance 2018 2019

| Teacher               | Class                              | No. and Topic of Paper            | No. of<br>Lectures | No. of      | students                      | s in differ                   | ent atten                                  | dance ca  | tegories              |
|-----------------------|------------------------------------|-----------------------------------|--------------------|-------------|-------------------------------|-------------------------------|--|---|-----------------------|
|                       |                                    | •                                 | Delivered          | 85% & above | 80% & above but less than 85% | 75% & above but less than 80% | 70%<br>above<br>but<br>less<br>than<br>75% | 66.6%<br>&<br>above<br>but<br>less<br>than<br>70% | Less<br>than<br>66.6% |
| Dr. Mani A.<br>Nandhi | B.A.(P) 4 <sup>th</sup> semester   | Personal Selling and Salesmanship | 51                 | 3           | 6                             | 4                             | 4  | 45  | 8                     |
|                       | B.Com (P) 6 <sup>th</sup> semester | Personal Selling and Salesmanship | 46                 | 1           | 3                             | 4                             | 2  | 49  | 0                     |
| Dr. Rekha<br>Dayal    | BA Prog 1 <sup>st</sup><br>Year    | Advertising                       | 60                 | 15          | 7                             | 8                             | 4  | 2   | 13                    |
|                       | B.COM (P) 3 <sup>rd</sup> year     | Organisational<br>Behaviour       | 66                 | 15          | 2                             | 3                             | 0  | 0   | 13                    |
| Ms. Kiran<br>Sachdeva | B.Com (P) 1st<br>Year              | Business Law                      | 57                 | 18          | 6                             | 4                             | 6  | 5   | 17                    |
|                       | B.Com (P) 2 <sup>nd</sup><br>Year  | Corporate<br>Accounting           | 55                 | 8           | 9                             | 2                             | 4  | 3   | 24                    |

| Dr. Jyotsna<br>Sethi  | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec A     | Entrepreneurship                      | 39 | 34 | 4  | 7 | 2  | 1  | 4  |
|-----------------------|--|---------------------------------------|----|----|----|---|----|----|----|
|                       | B.A.(Prog)<br>2 <sup>nd</sup> year             | Fundamentals of<br>Entrepreneurship   | 60 | 7  | 10 | 4 | 2  | 2  | 21 |
| Dr. Sunita<br>Kaistha | B.Com (H)<br>3 <sup>rd</sup> year<br>Sec A     | Auditing & Corporate Governance       | 77 | 11 | 12 | 9 | 6  | 1  | 27 |
|                       | B.Com (H)<br>3 <sup>rd</sup> year<br>Sec B     | Auditing &<br>Corporate<br>Governance | 76 | 13 | 4  | 5 | 12 | 0  | 31 |
|                       | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec A     | Income Tax Law & Practise             | 62 | 31 | 6  | 8 | 2  | 2  | 12 |
|                       | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec B     | Income Tax Law & Practise             | 44 | 18 | 3  | 5 | 4  | 1  | 5  |
| Dr. Savita<br>Rastogi | B.Com (H)<br>3 <sup>rd</sup> year<br>Sec A & B | Compensation<br>Management            | 49 | 17 | 4  | 3 | 8  | 4  | 16 |
|                       | B.Com (H)<br>2 <sup>nd</sup> year Sec B        | Entrepreneurship                      | 40 | 35 | 8  | 5 | 2  | 2  | 9  |
| Dr. Vibha<br>Mathur   | B.Com (P)<br>3 <sup>rd</sup> year              | Management<br>Accounting              | 58 | 13 | 4  | 4 | 7  | 10 | 22 |
|                       | B.Com (P)<br>3 <sup>rd</sup> year              | International<br>Business             | 58 | 9  | 5  | 4 | 2  | 9  | 5  |
| Dr. Gurmeet<br>Bakshi | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec A     | Business<br>Mathematics               | 64 | 22 | 6  | 7 | 9  | 0  | 15 |
|                       | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec B     | Business<br>Mathematics               | 65 | 3  | 7  | 8 | 4  | 6  | 33 |

| Dr. Ameeta<br>Motwani | B.Com (H) Sem<br>1, Sec A                   | Financial<br>Accounting<br>(L+P)                  | 92 | 14 | 4  | 7 | 5 | 5  | 6  |
|-----------------------|---|---|----|----|----|---|---|----|----|
|                       | B.Com (H) )<br>Sem 1, Sec B                 | Financial<br>Accounting<br>(Sharing)              | 27 | 3  | 1  | 3 | 8 | 12 | 31 |
|                       | B.A. (Hons.) II<br>(Eco + Maths),<br>Sem IV | Indian Economy<br>(GE)                            | 59 | 18 | 2  | 5 | 6 | 3  | 14 |
|                       | B.Com (H)<br>Sec A & B,<br>Sem VI           | Financial Reporting and Analysis (Optional Paper) | 51 | 6  | 5  | 0 | 1 | 1  | 15 |
| Dr. Renu<br>Gupta     | B.Com (H), Sec<br>A, Sem II                 | Corporate<br>Accounting                           | 65 | 29 | 6  | 4 | 4 | 8  | 4  |
|                       | B.Com (H), Sec<br>B, Sem II                 | Corporate<br>Accounting                           | 61 | 15 | 11 | 5 | 5 | 7  | 13 |
| Ms. Lissy Jose        | B.Com (H)<br>Sec A<br>Sem IV                | Cost Accounting                                   | 60 | 46 | 4  | 3 | 3 | 0  | 5  |
|                       | B.Com (P) Sem<br>IV                         | Cost Accounting                                   | 60 | 22 | 5  | 4 | 1 | 1  | 14 |
| Dr. Nishwan<br>Bhatia | B.A.(Prog)<br>2 <sup>nd</sup> year          | Advertising                                       | 68 | 10 | 8  | 8 | 6 | 2  | 36 |
|                       | B.Com (P) 2 <sup>nd</sup><br>Year           | Company Law                                       | 67 | 5  | 2  | 8 | 7 | 5  | 25 |

| B.Com (H) 1st<br>Year, Sec B<br>(Sem II) | Corporate Laws   | 59   |   |  |   |   |   |   |
|--|--|--|---|--|---|---|---|---|
| ,  |  | 39   | 8   | 4  | 9   | 8   | 7   | 20  |
| B.Com (Hons.)<br>Sec A ,Sem I            | Business Law   | 77   | 38  | 6  | 4   | 2   | 1   | 3   |
| B.Com (Hons.)<br>Sec A, Sem I            | Business Law   | 76   | 17  | 14   | 3   | 1   | 2   | 19  |
| BA (Prog) 2 <sup>nd</sup> year (Sem III) | Cyber Crimes & Laws  | 25   | 7   | 8  | 6   | 6   | 5   | 60  |
| B.Com (Hons.)<br>Sec A, Sem VI           | Fundamentals of Investment   | 69   | 19  | 2  | 2   | 3   | 1   | 7   |
| B.Com (Prog.)<br>Sem II                  | Business<br>Mathematics &<br>Statistics  | 73   | 21  | 8  | 5   | 6   | 3   | 13  |
| BA (Prog.) 3 <sup>rd</sup><br>year       | Collective Bargaining & Negotiation Skills   | 21   | 7   | 3  | 7   | 6   | 3   | 66  |
| GE Commerce,<br>Sem II                   | Investing in Stock<br>Markets  | 54   | 4   | 6  | 5   | 3   | 3   | 6   |
| BCH 3A, Sem<br>VI                        | International<br>Business  | 54   | 5   | 11   | 6   | 7   | 2   | 11  |
| BAP, SEC,<br>Sem IV                      | Investing in Stock<br>Markets  | 25   | 0   | 1  | 1   | 2   | 1   | 32  |
| BCP 3, Sem V                             | Fundamentals of Financial Management   | 64   | 2   | 3  | 5   | 3   | 4   | 43  |
| BAP, SEC,<br>Sem V                       | Advertising  | 48   | 5   | 2  | 0   | 2   | 0   | 34  |
|  | B.Com (Hons.) Sec A ,Sem I  B.Com (Hons.) Sec A, Sem I  BA (Prog) 2 <sup>nd</sup> year (Sem III)  B.Com (Hons.) Sec A, Sem VI  B.Com (Prog.) Sem II  BA (Prog.) 3 <sup>rd</sup> year  GE Commerce, Sem II  BCH 3A, Sem VI  BAP, SEC, Sem IV  BAP, SEC, | B.Com (Hons.) Sec A ,Sem I  B.Com (Hons.) Sec A, Sem I  BA (Prog) 2 <sup>nd</sup> year (Sem III)  B.Com (Hons.) Sec A, Sem VI  Cyber Crimes & Laws  B.Com (Hons.) Sec A, Sem VI  Fundamentals of Investment  B.Com (Prog.) Sem II  BA (Prog.) 3 <sup>rd</sup> Year  Collective Bargaining & Negotiation Skills  GE Commerce, Sem II  BCH 3A, Sem VI  BAP, SEC, Sem IV  Fundamentals of Financial Management  BAP, SEC, Advertising | B.Com (Hons.) Sec A ,Sem I  B.Com (Hons.) Sec A, Sem I  B.Com (Hons.) Sec A, Sem I  BA (Prog) 2 <sup>nd</sup> year (Sem III)  B.Com (Hons.) Sec A, Sem VI  B.Com (Hons.) Sec A, Sem VI  B.Com (Prog.) Sem II  BAP, Sec Nore Investing in Stock Markets  BAP, SEC, Sem IV  BCP 3, Sem V  Fundamentals of Financial Management  BAP, SEC, Advertising  48 | B.Com (Hons.) Sec A ,Sem I  B.Com (Hons.) Sec A, Sem I  B.Com (Hons.) Sec A, Sem I  BA (Prog) 2 <sup>nd</sup> Year (Sem III)  B.Com (Hons.) Sec A, Sem VI  B.Com (Hons.) Sec A, Sem VI  B.Com (Prog.) Sem II  BA (Prog.) 3 <sup>rd</sup> Year  Collective Bargaining & Negotiation Skills  GE Commerce, Sem II  BCH 3A, Sem VI  Investing in Stock Markets  BAP, SEC, Sem IV  BCP 3, Sem V  Fundamentals of Financial Management  BAP, SEC, Advertising  48  Fundamentals of Financial Management  Fundamentals of Financial Management  Avertising  48  Fundamentals of Financial Management  Avertising  Fundamentals of Financial Management  BAP, SEC, Advertising  Avertising | B.Com (Hons.) Sec A ,Sem I         Business Law         77         38         6           B.Com (Hons.) Sec A, Sem I         Business Law         76         17         14           BA (Prog) 2 <sup>nd</sup> year (Sem III)         Cyber Crimes & Laws         25         7         8           B.Com (Hons.) Sec A, Sem VI         Fundamentals of Investment         69         19         2           B.Com (Prog.) Sem II         Business Mathematics & Statistics         73         21         8           BA (Prog.) 3 <sup>rd</sup> year         Collective Bargaining & Negotiation Skills         21         7         3           GE Commerce, Sem II         Investing in Stock Markets         54         4         6           BCH 3A, Sem VI         International Business         54         5         11           BAP, SEC, Sem IV         Investing in Stock Markets         25         0         1           BCP 3, Sem V Fundamentals of Financial Management         64         2         3           BAP, SEC, Advertising         Advertising         48         5         2 | B.Com (Hons.) Sec A ,Sem I         Business Law         77         38         6         4           B.Com (Hons.) Sec A, Sem I         Business Law         76         17         14         3           BA (Prog) 2 <sup>nd</sup> year (Sem III)         Cyber Crimes & Laws         25         7         8         6           B.Com (Hons.) Sec A, Sem VI         Fundamentals of Investment         69         19         2         2           B.Com (Prog.) Sem II         Business Mathematics & Statistics         73         21         8         5           BA (Prog.) 3 <sup>rd</sup> year         Collective Bargaining & Negotiation Skills         21         7         3         7           GE Commerce, Sem II         Investing in Stock Markets         54         4         6         5           BCH 3A, Sem VI         Investing in Stock Markets         25         0         1         1           BAP, SEC, Sem IV         Fundamentals of Financial Management         64         2         3         5           BAP, SEC, Advertising         48         5         2         0 | B.Com (Hons.)   Sec A ,Sem I   Business Law   77   38   6   4   2 | B.Com (Hons.)   Sec A ,Sem I   Business Law   77   38   6   4   2   1 |

| Ms. Saloni<br>Arora    | B.Com (hons),<br>3A<br>Semester VI                   | Goods and Services tax and customs law  | 59                             | 20 | 10 | 6 | 8 | 4 | 12 |
|------------------------|--|---|--------------------------------|----|----|---|---|---|----|
|                        | B.Com(hons),<br>3B<br>Semester VI                    | Goods and Services tax and customs law  | 60                             | 9  | 9  | 5 | 5 | 1 | 34 |
|                        | B.Com(hons)2A<br>Semester IV                         | Business<br>Mathematics<br>practical    | 10                             | 18 | 14 | 1 | 5 | 2 | 20 |
|                        | B.Com<br>(hons)2B<br>Semester IV                     | Business<br>Mathematics<br>practical    | 11                             | 18 | 17 | 0 | 5 | 0 | 21 |
|                        | B.A(Prog), 3 <sup>rd</sup><br>year<br>Semester V     | Sales promotion & Public relations      | 77                             | 8  | 2  | 3 | 6 | 2 | 43 |
|                        | B.COM(P)2 <sup>nd</sup><br>year<br>Semester III      | Income tax law & practice (Theory)      | 50                             | 9  | 2  | 7 | 3 | 1 | 31 |
| Ms. Priyanka<br>Marwah | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec B<br>Sem IV | Cost accounting                         | 58                             | 25 | 9  | 8 | 5 | 3 | 11 |
|                        | B.Com (H)<br>2 <sup>nd</sup> year<br>Sec A<br>Sem IV | Computer<br>Applications in<br>Business | 43 Theory<br>+ 40<br>Practical | 33 | 4  | 5 | 4 | 3 | 11 |
|                        | B.Com (H)<br>3rd year<br>Sec A+B<br>Sem V            | Business Statistics (DSE)               | 88                             | 11 | 3  | 3 | 5 | 2 | 8  |
|                        | B.A. (Hons.) I<br>(Eco + Maths),<br>Sem I            | Insurance and Risk<br>Management (GE)   | 69                             | 17 | 4  | 3 | 1 | 1 | 1  |

|                        | B.com (P) 3 <sup>rd</sup><br>year<br>Semester V | Advertising                                  | 41                       | 7  | 3  | 9  | 11 | 14 | 15 |
|------------------------|---|--|--------------------------|----|----|----|----|----|----|
| Dr. Ruhi Ghai          | BA<br>(Programme)<br>SEM VI                     | Business<br>Management                       | 55                       | 10 | 15 | 9  | 9  | 6  | 26 |
|                        | BA (Prog)                                       | Collective Bargaining and Negotiation Skills | 44                       | 14 | 12 | 6  | 10 | 5  | 45 |
|                        | BA (Prog),SEM                                   | E-Marketing                                  | 53                       | 18 | 7  | 4  | 10 | 8  | 15 |
|                        | BA (Prog), Sem                                  | Cyber Crimes and Law                         | 53                       | 9  | 7  | 11 | 11 | 5  | 50 |
|                        | Generic<br>Elective, SEM<br>III                 | Business Statistics                          | 75                       | 30 | 7  | 7  | 3  | 4  | 9  |
|                        | B.com (H) Sec<br>A & B, Sem V                   | Advertising                                  | 75                       | 11 | 10 | 12 | 22 | 4  | 33 |
| Ms. Trisha<br>Chowdhry | B.Com(H) 2 <sup>nd</sup><br>year Sem IV         | Computer Applications in Business            | 41 Th + 38<br>Practicals | 19 | 8  | 4  | 8  | 2  | 20 |
|                        | B.Com(H)<br>3 <sup>rd</sup> Year<br>Sem VI      | International<br>Business                    | 49                       | 6  | 7  | 5  | 8  | 6  | 21 |
| Ms. Kashnie<br>Singh   | B.com(P)<br>1st sem                             | Financial accounting                         | 65                       | 10 | 5  | 7  | 6  | 8  | 16 |
|                        | B.com(H)<br>3 <sup>rd</sup> sem                 | Ecommerce<br>(sec A & B)                     | 75                       | 26 | 11 | 12 | 8  | 4  | 24 |
|                        | B.A.(P)<br>4 <sup>th</sup> sem                  | Managerial aspect of a small business        | 57                       | 5  | 1  | 7  | 5  | 3  | 38 |
|                        | B.com(P)<br>4 <sup>th</sup> sem                 | E-commerce                                   | 65                       | 10 | 7  | 6  | 7  | 4  | 18 |

| Ms. Vrinda<br>Moda   | B.A.Prog<br>3 <sup>rd</sup> year          | Entrepreneurship - Management of Small Business                | 65 | 1  | 4  | 1  | 2  | 17 | 45 |
|----------------------|---|--|----|----|----|----|----|----|----|
|                      | B. com Hons<br>1 <sup>st</sup> Year Sec A | Financial<br>Accounting  | 46 | 9  | 8  | 5  | 8  | 7  | 19 |
|                      | B com Hons 1st<br>Year Sec-A              | Environmental<br>Studies                                       | 39 | 5  | 8  | 8  | 8  | 4  | 21 |
|                      | B com Hons 1 <sup>st</sup><br>Year Sec-B  | Environmental<br>Studies                                       | 36 | 4  | 3  | 11 | 6  | 9  | 21 |
|                      | B.A.Prog<br>3 <sup>rd</sup> year          | Social<br>Entrepreneurship                                     | 53 | 2  | 2  | 2  | 2  | 14 | 50 |
| Ms. Gurpreet<br>Kaur | B.Com Prog-<br>1st Year                   | Business<br>Organization and<br>Management                     | 77 | 7  | 14 | 7  | 11 | 2  | 18 |
|                      | B.Com Prog-<br>1 <sup>st</sup> Year       | Environmental<br>Studies                                       | 44 | 17 | 8  | 9  | 6  | 4  | 15 |
|                      | BA Prog-3 <sup>rd</sup><br>Year           | Modern Business<br>Organization                                | 53 | 4  | 2  | 6  | 1  | 0  | 60 |
|                      | B.Com Hons-<br>3 <sup>rd</sup> Year-Sec B | Fundamentals of Investment                                     | 67 | 10 | 5  | 5  | 2  | 1  | 15 |
|                      | BA Prog-2 <sup>nd</sup><br>Year           | Investing In Stock<br>Markets                                  | 32 | 0  | 0  | 3  | 2  | 0  | 32 |
|                      | B.Com Hons-<br>2 <sup>nd</sup> Year-Sec A | Computer Applications & Business (Practical)                   | 22 | 14 | 8  | 7  | 4  | 2  | 24 |
|                      | B.Com Hons-<br>2 <sup>nd</sup> Year-Sec B | Total-61 students Computer Applications & Business (Practical) | 21 | 9  | 1  | 2  | 6  | 8  | 35 |

3. College Society for which teachers in the Department are responsible:

| Name of<br>Teacher    | Society                                | Indicate<br>Convener<br>/Member | No. of students participated | Venue   | Date  |                 |
|-----------------------|--|---------------------------------|------------------------------|---|---|-----------------|
| Dr. Mani A.<br>Nandhi | Enactus                                | Convener                        | 65                           | Election of office bearers'18-<br>19: President and Vice<br>President elected | 27th march'18   |                 |
|                       |  |                                 |                              | Competed in World Water<br>Race Competition as one of<br>Top 4 teams          |   |                 |
|                       |  |                                 |                              | B plan competition round1   | 1st March,2019  |                 |
|                       |  |                                 |                              | B plan Competition Finals   | 8th April,2019  |                 |
|                       |  |                                 |                              | Career Launcher workshop:<br>Students Attended:100<br>Enactus Members:30      | 14th March 2019   |                 |
|                       |  |                                 |                              |   | Josh Talk:<br>Students attended:95,<br>Members of Enactus<br>present:35 | 14th march 2019 |
|                       |  |                                 |                              | Clothing Donation Drive:, All enactus members contributed.                    | 6-8th feb 2019  |                 |
|                       |  |                                 |                              | Diwali mela stall for Iffat soaps, Enactus members present:23                 |   |                 |
|                       |  |                                 |                              | HIV and AIDS awareness workshop   | 22nd April 2019   |                 |
|                       | Ethnic Eight<br>North East<br>Students | Convener                        | 116                          | Fresher's Orientation & Society Elections                                     | 03.08.18  |                 |
|                       | Society                                |                                 |                              | Society Fresher and teachers' day Celebration                                 | 05.09.18  |                 |

|                       |                      |          |    | Golden Jubilee Celebration   | 05.10.18             |
|-----------------------|----------------------|----------|----|--|----------------------|
|                       |                      |          |    | Inter-college Paper Presentation   | 24.10.18             |
|                       |                      |          |    | Octet '19 (third cultural festival)  | 12.03.19             |
|                       | Mercatus,<br>the     | Convener | 78 | Amusement Day  | 26 September<br>2018 |
|                       | Marketing<br>Society |          |    | Green is the new Black   | 31st October<br>2018 |
|                       |                      |          |    | Book Sale  | 24 Jan 2019          |
|                       |                      |          |    | Zion2019, Annual Marketing<br>Convention   | 22nd Feb 2019        |
|                       |                      |          |    | Viral In Nature, Social Media<br>Competition in the<br>Commerce department<br>International Conference | 29 March 2019        |
| Dr. Rekha<br>Dayal    | E-cell               | Convener | 60 | Report sent separately   |                      |
| Dr. Savita<br>Rastogi | Peace<br>Society     | Convener | 50 | Bake sale at college premises  | 7.9. 2018            |
|                       |                      |          |    | Participation in "RUN FOR PEACE" at Jawahar Lal Nehru Stadium  | 9.9.2018             |
|                       |                      |          |    | "SEARCH FOR PEACE –<br>WHERE TO BEGIN<br>FROM"? By Dr. Ameeta<br>Parsuram<br>Room No. 408              | 28.9.2018            |

|                       |   |          |            | Two-day seminar at Gandhi<br>Bhavan, DU                            | 1 <sup>st</sup> & 2 <sup>nd</sup> October<br>2018     |
|-----------------------|---|----------|------------|--|---|
|                       |   |          |            | Games Stall, At Annual<br>Event, MERCURIAN<br>TIMES, JMC           | 26.10.2018  |
|                       |   |          |            | Yoga for Peace, MPH  | 21.01.2019  |
|                       |   |          |            | Participation in Montage on both the days                          | 15 <sup>th</sup> & 16 <sup>th</sup><br>February, 2019 |
|                       |   |          |            | Closing and Certificate Distribution Ceremony                      | 18.4.2019   |
|                       |   |          |            | Elections for The Post of President & Vice President For 2019-2020 | 22.04.2019  |
| Dr. Vibha<br>Mathur   | Time-Table<br>Committee                       | Member   | -          | -  | -   |
| Dr. Gurmeet<br>Bakshi | Student Aid<br>Fund                           | Convener |            |  |   |
| Dr. Ameeta<br>Motwani | Finance and<br>Investment<br>Cell             | Convener | 50 members | Report sent separately   |   |
|                       | Research<br>and<br>Collaboration<br>Committee | Convener | NA         |  |   |
| Dr. Renu<br>Gupta     | Staff Council<br>Secretary                    | NA       | -          | -  | -   |
|                       | IQAC  | Member   |            |  |   |

| Ms. Lissy<br>Jose     | AICUF                                     | Member   | 200  | Multipurpose Hall        | Throughout the year   |
|-----------------------|---|----------|--|--------------------------|---|
| Dr. Nishwan<br>Bhatia | Fine Arts<br>Society<br>(IRIS)            | Convener | 100  | JMC                      | July'18-Apr'19  |
| Ms. Monica<br>Chhabra | Mercatus –<br>The<br>Marketing<br>Society | Member   | 2 major events –     1. Amusement day     2. Zion - Annual Marketing         Convention     For both these major events, there were around 500 students who participated from various colleges and JMC   | Amphitheatre<br>&<br>MPH | 26 <sup>th</sup> September,<br>2018<br>22 <sup>nd</sup> February,<br>2019 |
|                       | JMCEP                                     | Convener | JMCEP classes are conducted in the afternoon from 3.00 pm – 4.00 pm A total of 132 children registered with the society from various government schools.  Specifically, most of our children are from BAPU DHAM School (86 in total).  Areas covered: Bapu Dham Colony, Railway Colony, the colony behind Maurya Hotel.  Student Volunteers – 19 core team members + 254 members 80 classes held from September, 2018 – April 2019 | 105, 106, 107, 108, 109  | Regular classes  – 5 days a week (Monday to Friday)                       |
|                       |   |          | Annual Orientation: Around 90 girls  | 305                      | 31 <sup>st</sup> August,<br>2018  |
|                       |   |          | Visit to Vivekananda Camp and Sanjay Camp  |                          | 6 <sup>th</sup> September,<br>2018  |
|                       |   |          | Donation drive- Stationery   | E-rooms                  | 7 <sup>th</sup> September,<br>2018  |
|                       |   |          | Distribution of notebooks/pencils:   | 105, 106                 | 11 <sup>th</sup> September,<br>2018                                       |

| Notebooks and other collected stationery items were distributed to more than 100 children.  |  |                                    |
|---|--|------------------------------------|
| Diwali DIY and distribution of Diwali candies: 58 kids  | 106, 107                                 | 1 <sup>st</sup> November,<br>2018  |
| Diwali party: 120 kids  | Commom Room                              | 2 <sup>nd</sup> November,<br>2018  |
| Children's Day: 30 kids   | 105                                      | 14 <sup>th</sup> November,<br>2018 |
| Vivekananda & Bapu Dham camp visit  |  | 9 <sup>th</sup> January,<br>2019   |
| Beti Bachao Beti Padhao talk: On 23rd January (Wednesday), the Ministry of Women and Child Development conducted an awareness programme on the theme – "Beti Bachao Beti Padhao". 90 JMCEP volunteers attended the programme. | MPH                                      | 23 <sup>rd</sup> January,<br>2019  |
| Vivekananda Camp visit: 4 core team girls.  |  | 11 <sup>th</sup> March, 2019       |
| Donation drive- crayon and stationery   | E-rooms                                  | 13 <sup>th</sup> March, 2019       |
| Vivekananda & Bapu Dham camp visit  |  | 25 <sup>th</sup> March, 2019       |
| Donation drive- chocolates,<br>juices and odomos<br>JMCEP WEEK (01.04.19 –<br>05.04.19) AND ANNUAL DAY  | E-rooms<br>105, 106, 107, Common<br>Room | 29 <sup>th</sup> March, 2019       |
| (08.04.19):  JMCEP Annual Week was  |  |                                    |
| conducted from 1 <sup>st</sup> April, 2019 – 5 <sup>th</sup> April, 2019 with many fun learning activities for the young children of JMCEP who attended the JMCEP classes for the year.                                       |  |                                    |

| 1 | 1 |   |                       | 1   |
|---|---|---|-----------------------|---|
|   |   | 1 <sup>st</sup> April, 2019 – Session on<br>"Health and Sanitation<br>Awareness". 75 children<br>attended the session.  |                       |   |
|   |   | 2 <sup>nd</sup> April, 2019 – Story telling session was conducted in collaboration with the Dept. of Elementary Education. 50 children were present.  |                       |   |
|   |   | 3 <sup>rd</sup> April, 2019 – An art competition for the children. 45 kids participated in the competition.   |                       |   |
|   |   | 4 <sup>th</sup> April, 2019 –Zumba session<br>for the kids in the common room<br>which was conducted by<br>Ms.Vithika Sethi (Volunteer,<br>JMCEP). 50 kids were present<br>in this rejuvenating Zumba<br>session. |                       |   |
|   |   | 5 <sup>th</sup> April, 2019 – A fun Origami session. 35 kids were present for this session.   |                       |   |
|   |   | 8 <sup>th</sup> April, 2019 – JMCEP Annual<br>Day was conducted 135 kids<br>were present for the JMCEP<br>Annual Day.   |                       |   |
|   |   | NDMC Bapu Dham School<br>Teaching:<br>In furtherance of the Golden<br>Jubilee School Adoption   | NDMC Bapu Dham School | 10 <sup>th</sup> April, 2019 –<br>19 society<br>members |

|  |                            |                 | Programme, JMCEP society members went to NDMC Bapu Dham School to teach English to students of classes IIIrd to VIIIth. |   | 12 <sup>th</sup> April, 2019 –<br>28 society<br>members<br>16 <sup>th</sup> April, 2019 –<br>35 society<br>members<br>18 <sup>th</sup> April, 2019 –<br>23 society<br>members<br>26 <sup>th</sup> April, 2019 –<br>3 society<br>members |
|--|----------------------------|-----------------|---|---|---|
| Ms. Charu<br>Sarin                     | E-Cell                     | Co-<br>Convener | Around 60 Members   | Various Events (Report sent separately)                 |   |
|  | IRIS: Fine<br>Arts Society | Member          | Around 100 members  | Various Events (Report sent separately by the Convener) |   |
| Ms. Saloni<br>Arora &<br>Dr. Ruhi Ghai | NSS                        | Member          | Yoga day- Around 40 Swachata pakhwada- Around 80-90, activities spread over 15days                                      | MPH Amphitheatre, Common Room etc.                      | 21 <sup>st</sup> June,2018<br>1-15 Aug 2018   |
|  |                            |                 | Kerala relief donation- students in college contributed towards this issue  | D3  | 20- 28 Aug 2018   |
|  |                            |                 | Orientation- Around 150 students  | MPH   | 29 Aug 2018   |
|  |                            |                 | Book collection NGO talks- Around 80-90   | D3<br>4 <sup>th</sup> floor rooms                       | 7 Sept 2018<br>12 <sup>th</sup> ,19 <sup>th</sup> ,26 <sup>th</sup><br>Sept 2018  |
|  |                            |                 | Cleanliness rally- Around 50 NSS day swachhata hi Seva hai- Around 80 to 90   |   | 18 Sept 2018<br>24 Sep 2018   |
|  |                            |                 | Sveep campAround 140 Tribute towards Surgical Strike-Around 130 to 140  |   | 27 Sept 2018<br>28 Sept 2018  |
|  |                            |                 | Election Commission Talk  |   | 30 Oct 2018   |

|                        |                  |        | Beti Bachao Talk  |   | 23 Jan 2019                         |
|------------------------|------------------|--------|---|---|-------------------------------------|
|                        |                  |        | Candle March for Pulwama  |   | 21 Feb 2019                         |
|                        |                  |        | Attack-   |   |                                     |
|                        |                  |        | Self defence workshop-Around 30   | Ground, 308   | 13 -15 Mar 2019                     |
|                        |                  |        | Visit to slum   |   | 3 Apr 2019                          |
|                        |                  |        | Blood donation camp   | Sports ground   | 5 Apr 2019                          |
| Ms. Priyanka<br>Marwah | NCC              | Member | 160 cadets  | Various Events (Report sent separately by the Convener) |                                     |
|                        | E- cell          | Member | Around 60 Members   | Various Events (Report sent separately)                 |                                     |
| Ms. Trisha<br>Chowdhry | Green<br>Society | Member | Documentary screening: 'The Plastic ocean' based on UN theme for Earth Day, 2018- 'End plastic pollution'   | Room No. 404  | 19 <sup>th</sup> September,<br>2018 |
|                        |                  |        | 'Writestary', Essay writing competition. Topic- 'Prevention of Plastic Pollution in our Daily Lives'.   | Room No. 407  | 26 <sup>th</sup> September,<br>2018 |
|                        |                  |        | Workshop on 'Plastic pollution:<br>Effects and solutions' in<br>collaboration with The Happy<br>Turtle Company.                                     | Hall  | 23 <sup>rd</sup> October,<br>2018   |
|                        |                  |        | Stall set up by The Happy turtle to give an opportunity to all to purchase plastic alternatives at special prices                                   | Parking lot   | 23 <sup>rd</sup> October,<br>2018   |
|                        |                  |        | Online poster making competition- 'Say No to Crackers'  |   | 31 <sup>st</sup> October,<br>2018   |
|                        |                  |        | 'Suvidha'- a stall for selling OXO-Biodegradable sanitary napkins to promote awareness at community level. 200 packets were sold at the cost price. | Near MPH  | 1 <sup>st</sup> November,<br>2018   |

|                      |  |        | Collection drive of old posters to reuse paper as material for Slogan writing competition- 'Say No to Crackers'  | Amphitheatre  | 1 <sup>st</sup> November,<br>2018                       |
|----------------------|--|--------|--|---|---|
|                      |  |        | Quiz competition – 'Ecotarianism'  | Room No. 407  | 15 <sup>th,</sup> February<br>2019                      |
|                      |  |        | 'The Potter's Canvas'- pot painting competition. Biodegradable pots made of cow dung were used, to promote eco-friendly products.  | Basketball court  | 16 <sup>th</sup> February,<br>2019                      |
|                      |  |        | Slam poetry competition-<br>'Colours of the Earth'-to promote<br>Safe and natural Holi.  | Room No. 407  | 13 <sup>th</sup> , March,<br>2019                       |
|                      |  |        | Online inter-college poster making competition on the topics: Save electricity, Save Water, Avoid Food wastage and Do not litter.  |   | 10 <sup>th</sup> April, 2019                            |
| Ms. Kashnie<br>Singh | Kahkasha-<br>Hindi<br>Dramatics<br>Society | Member | 27   | Aawaz'19<br>(Front lawns, JMC)                          | 16 <sup>th</sup><br>February,2019                       |
| Ms. Vrinda<br>Moda   | IRIS: Fine<br>Arts Society                 | Member | Around 100 members   | Various Events (Report sent separately by the Convener) |   |
|                      | Mercatus –<br>the<br>Marketing<br>Society  | Member | 2 major events – Amusement day and Zion - Annual Marketing Convention For both these major events, there were 300 plus students who participated from various colleges and JMC |   | 20 <sup>th</sup> Sept 2018<br>22 <sup>nd</sup> Feb 2019 |

| Ms. Gurpreet<br>Kaur | E- cell | Member | Around 60 Members | Various Events (Report sent separately) |  |
|----------------------|---------|--------|-------------------|---|--|
|                      |         |        |                   | , ,,                                    |  |

# 4. Co-curricular programmes arranged by the Department:

| Name of Teacher                      | Programme  | Teachers Involved   | Award, if any   | Venue        | Date                 |
|--------------------------------------|--|---|---|--------------|----------------------|
| Dr. Sunita Kaistha & Dr. Rekha Dayal | International Conference on Social Media Marketing: Opportunities & Challenges | Dr. Sunita Kaistha & Dr. Rekha Dayal - Convener  Monica Soin Chabbra-Co-convener Dr. Vibha Mathur & Dr. Nishwan Bhatia-Academic Head  Dr. Gurmeet Bakshi-Hospitality Head | Inaugural Session Special Address Media Connect: Debates & Dialogues Plenary Panel 1- Social Media: The New Age Communication Tool Plenary Panel 2- Social Media as a tool for Empowerment Invited Panel 1 - The New Age Communication Tool in generating Community Awareness on Health Issues Plenary Panel 3- Social Media: Intrusion & Privacy | MPH -<br>JMC | 28 &29 MARCH<br>2019 |

|                   |  |                                | Plenary Panel 4- The Economics of Social Media Techocial – Round Table Invited Panel 2: Master Class – Outcomes & Effects of Social Activism: Whose voices are heard & how? Valedictory Session & Musical Evening |                 |   |
|-------------------|--|--------------------------------|---|-----------------|---|
| Dr. Jyotsna Sethi | TedX JMC   |                                | 40  | MPH             | 8 <sup>th</sup> March 2019                          |
| Dr. Jyotsna Sethi | International Conference on Women Empowerment (Golden Jubilee) | On the Spot Acting Competition | 20  | MPH             | 3 <sup>rd</sup> and 4 <sup>th</sup> October<br>2018 |
| Dr. Jyotsna Sethi | IMS- Topic: MBA in India or abroad                             |                                | 50  |                 | 19 <sup>th</sup> September<br>2018                  |
| Dr. Jyotsna Sethi | Unique Shiksha-<br>IAS   |                                | 60  |                 | 9 <sup>th</sup> October 2018                        |
| Dr. Jyotsna Sethi | Internet Marketing School- Digital Marketing: What and Why     |                                | 65  |                 | 9 <sup>th</sup> February 2019                       |
| Dr. Jyotsna Sethi | Pearl (A career in Designing)                                  |                                | 55  |                 | 2 <sup>nd</sup> November 2018                       |
| Dr. Jyotsna Sethi | Talk by Tenzing  |                                | 65  | Room no.<br>308 | 4 <sup>th</sup> September<br>2018                   |
| Dr. Jyotsna Sethi | National<br>Scholarship Test<br>by IMS                         |                                | 100   | 101,103         | 31 <sup>st</sup> August 2018                        |

| Dr. Jyotsna Sethi  | BSE orientation            |                         | 30         | Room      | 12 <sup>th</sup> September     |
|--------------------|----------------------------|-------------------------|------------|-----------|--------------------------------|
|                    |                            |                         |            | no.105    | 2018                           |
| Dr. Jyotsna Sethi  | SP Jain Student            |                         | 10         | Room      | 10 <sup>th</sup> October 2018, |
|                    | Ambassador                 |                         |            | no.102,   | 27 <sup>th</sup> March 2019    |
|                    | Program                    |                         |            | MPH       |                                |
| Ms. Monica Chhabra | Talk by <b>Prof.</b>       |                         |            | 203       | 13 <sup>th</sup> March, 2019   |
|                    | Sangeeta                   |                         |            |           |                                |
|                    | Gadhok Magan,              |                         |            |           |                                |
|                    | NDIM on                    |                         |            |           |                                |
|                    | Communication              |                         |            |           |                                |
|                    | Skills                     |                         |            |           |                                |
|                    | (Around 70 BA              |                         |            |           |                                |
|                    | Prog. 3 <sup>rd</sup> year |                         |            |           |                                |
|                    | students attended          |                         |            |           |                                |
|                    | the talk)                  |                         |            |           |                                |
|                    | Talk by Prof.              |                         |            | 203       | 10th April, 2019               |
|                    | Arun Sangwan,              |                         |            |           |                                |
|                    | Fortune Institute          |                         |            |           |                                |
|                    | of International           |                         |            |           |                                |
|                    | Business (FIIB)            |                         |            |           |                                |
|                    | on Facing                  |                         |            |           |                                |
|                    | Interviews                 |                         |            |           |                                |
|                    | (Around 75 BA              |                         |            |           |                                |
|                    | Prog. 3rd year             |                         |            |           |                                |
|                    | students attended          |                         |            |           |                                |
|                    | the talk)                  |                         |            |           |                                |
|                    |                            |                         |            |           |                                |
|                    |                            |                         |            |           |                                |
|                    |                            | Departmental Activities | s / Events |           |                                |
| Dr. Jyotsna Sethi  | Department                 | -                       |            | Hall      | 19 <sup>th</sup> April,2018    |
| •                  | Farewell                   |                         |            |           | , .                            |
|                    | Semester Batch             |                         |            |           |                                |
| Dr. Jyotsna Sethi  | Staff Farewell             |                         |            | MPH       | 27 <sup>th</sup> April 2018    |
| Dr. Jyotsna Sethi  | Orientation                |                         |            | MPH       | 18 <sup>th</sup> July 2018     |
| Dr. Jyotsna Sethi  | Department                 |                         |            | Respectiv | 8 <sup>th</sup> August 2018    |
| •                  | Election                   |                         |            | e classes |                                |

| Dr. Jyotsna Sethi  | Kerela Flood<br>Collection Drive               |  |  | A2   | 20 <sup>th</sup> -21 <sup>st</sup> August<br>2018     |
|--------------------|--|--|--|--|---|
| Dr. Jyotsna Sethi  | COMQUEST                                       |  |  | MPH  | 28 <sup>th</sup> August 2018                          |
| Dr. Jyotsna Sethi  | Fresher's<br>Welcome                           |  |  | Hall                                       | 5 <sup>th</sup> September<br>2018                     |
| Dr. Jyotsna Sethi  | Teachers Day                                   |  |  | Hall                                       | 5 <sup>th</sup> September<br>2018                     |
| Dr. Jyotsna Sethi  | Commerce<br>Alumni Meet                        |  |  | Hall,<br>Common<br>Room                    | 3 <sup>rd</sup> November 2018                         |
| Dr. Jyotsna Sethi  | Com'Acumen<br>Commerce<br>Festival             |  |  | MPH,<br>Amphithe<br>atre,<br>Front<br>Lawn | 18 <sup>th</sup> January 2018                         |
| Dr. Jyotsna Sethi  | Sports Day                                     |  |  | Grounds                                    | 7 <sup>th</sup> March 2019                            |
| Dr. Jyotsna Sethi  | Department<br>Educational Trip<br>to Jaisalmer | Dr. Rekha Dayal,<br>Ms.Priyanka Marwah,<br>Ms.Saloni Arora, Ms.<br>Vrinda Moda | 82   |  | 16 <sup>th</sup> March-20 <sup>th</sup><br>March 2019 |
| Dr. Jyotsna Sethi  | Department Farewell                            |  |  | Hall                                       | 24 <sup>th</sup> April 2019                           |
| Dr. Jyotsna Sethi  | Staff Farewell                                 |  |  | MPH  | 3 <sup>rd</sup> May 2019                              |
|                    | Details of Talks/                              | <b>Events organized by F</b>   | inance & Investmen   | t Cell                                     |   |
| Dr. Ameeta Motwani | Seminar:<br>Investing in<br>Stock Market       |  | Director and Lead<br>Trainer, Invest<br>Academy                        |  | 12 <sup>th</sup> October 2018                         |
| Dr. Ameeta Motwani | Munafa ( as part of Com'Acumen'19)             |  | Prizes Worth Rs.<br>5000   | 4 <sup>th</sup> Floor<br>Hall              | 18 <sup>th</sup> January 2018                         |
| Dr. Ameeta Motwani | Annual Fest:<br>Fintellect                     | Cybercash, Financial<br>Maze, Economic Jam                                     | -  | MPH,<br>Amphithe<br>tre                    | 5 <sup>th</sup> March 2019                            |
| Dr. Ameeta Motwani | Cyber Security<br>Workshop                     |  | Mr. Rakshit Tandon, Cyber Security Expert and Consultant- Safe Surfing | Conferen<br>ce Room                        | 28 <sup>th</sup> March 2019                           |

|                      | Details of Talke/   |  | Campaign at IAMAI | ion Call  |                               |  |  |  |  |  |
|----------------------|---|--|-------------------|-----------|-------------------------------|--|--|--|--|--|
|                      | Details of Talks/ Events organized by Management Interaction Cell |  |                   |           |                               |  |  |  |  |  |
| Dr. Vibha Mathur and | ERUDITE: A  |  | Amp               | hitheatre | 29 <sup>th</sup> March 2019   |  |  |  |  |  |
| Dr. Rekha Dayal      | Career Fair   |  |                   |           |                               |  |  |  |  |  |
| Dr. Vibha Mathur and | Management  |  | Basi              | ket Ball  | 18 <sup>th</sup> January 2019 |  |  |  |  |  |
| Dr. Rekha Dayal      | Mania as Part of  |  | Cou               | rt        |                               |  |  |  |  |  |
|                      | Com'acumen'19   |  |                   |           |                               |  |  |  |  |  |
| Dr. Vibha Mathur and | Corporate   |  |                   |           | 22 <sup>nd</sup> September    |  |  |  |  |  |
| Dr. Rekha Dayal      | Industrial Visit to   |  |                   |           | 2018                          |  |  |  |  |  |
|                      | Mother Dairy's  |  |                   |           |                               |  |  |  |  |  |
|                      | Fruit and   |  |                   |           |                               |  |  |  |  |  |
|                      | Vegetable Unit-   |  |                   |           |                               |  |  |  |  |  |
|                      | SAFAL   |  |                   |           |                               |  |  |  |  |  |
| Dr. Vibha Mathur and | Scholarship Test  |  |                   |           | 12 <sup>th</sup> September    |  |  |  |  |  |
| Dr. Rekha Dayal      | and Seminar   |  |                   |           | and 18th                      |  |  |  |  |  |
|                      | Conducted by  |  |                   |           | September 2018                |  |  |  |  |  |
|                      | Endeavour   |  |                   |           |                               |  |  |  |  |  |
|                      | Careers Pvt Ltd   |  |                   |           |                               |  |  |  |  |  |
| Dr. Vibha Mathur and | Seminar   |  |                   |           | 14 <sup>th</sup> September    |  |  |  |  |  |
| Dr. Rekha Dayal      | Conducted by  |  |                   |           | 2018                          |  |  |  |  |  |
|                      | IBS   |  |                   |           |                               |  |  |  |  |  |

5. Students in the Department who participated in extra-mural, co-curricular activities within and outside College:

| Name of Student   | Programme              | Teachers involved | Award, if any | Venue | Date  |
|---|------------------------|-------------------|---------------|-------|---|
| B.Com and B.com<br>(hons) classes –<br>various sections | Department<br>Assembly | Dr. Jyotsna Sethi |               | Hall  | 7 <sup>th</sup> August 2018,<br>14 <sup>th</sup> August 2018,<br>4 <sup>th</sup> September<br>2018, 11 <sup>th</sup><br>September 2018,9 <sup>th</sup><br>October 2018, 23 <sup>rd</sup><br>October 2018,30 <sup>th</sup><br>October 2018, 5 <sup>th</sup><br>Feb 2019,12 <sup>th</sup> Feb<br>2019 |

| B.Com and B.com (hons)                                      | Teachers Day Celebrations                            |   |                            | Hall   | 5 <sup>th</sup> September,<br>2018                |
|---|--|---|----------------------------|--|---|
| B.Com (Hons.) 1 <sup>st</sup><br>year                       | Educational Trip<br>to Bio Diversity<br>Park         | Ms. Vrinda Moda<br>Ms. Trisha<br>Chowdhry<br>Ms. Kashnie<br>Singh |                            | Aravalli<br>Biodiversity Park,<br>Vasant Vihar | 1 <sup>st</sup> and 2 <sup>nd</sup> April<br>2019 |
| Commerce<br>Association                                     |  | n'19 – Inter College<br>igma and Empowe                           |                            |  |   |
| Heads   | Events   | Prize Money   | Venue                      |  |   |
| Riya Relan, Avni,<br>Arsheya, Ayushi                        | Brand Tambola  | Worth Rs. 10,000  | Multi Purpose<br>Hall      |  |   |
| Divija Gupta, Sakshi<br>Sharma, Evanjel<br>Kujur            | Corporate Triathion                                  | Worth Rs. 10,000  | Amphitheatre               |  |   |
| Tanya Tuli, Devanshi<br>Jindal                              | Munafa   | Worth Rs. 6500  | 4 <sup>th</sup> Floor Hall |  | 18 <sup>th</sup> January, 2019                    |
| Aadya Sachdeva,<br>Vrinda Varma                             | Management Mania                                     | Worth Rs. 5000  | Basket Ball<br>Court       |  | To Sandary, 2013                                  |
| Megha Anand,Mehak<br>Garg, Gargi Kumar,<br>Shreya Aggarwal, | Amazing Race 6.0                                     | Worth Rs. 6500  | Ground                     |  |   |
|   | Workshop(Digital<br>Gandhi)                          |   | Multi Purpose<br>Hall      |  |   |
|   | Performance by<br>Asmita Theatre on<br>Mental Stigma |   | Common Room                |  |   |
| Arsheya, Devika   | A Micro Tale Online Competition                      |   | Online                     |  |   |

|            | MONTAGE COMMER              | CE STUDE | NTS(15th-16th February 2019)                    |
|------------|-----------------------------|----------|---|
| Serial No. | Name                        | Class    | Department                                      |
| 1          | Pritha Gaba                 | BCH2B    | Sponsorship                                     |
| 2          | Mansha Jain                 | BCH2B    | Sponsorship                                     |
| 3          | Meera Mathew                | BCH2B    | Creativity                                      |
| 4          | Pranjal Bhandari            | BCH 2B   | Marketing                                       |
| 5          | Tanisha Arora               | BCH1B    | Sponsorship as well as marketing.               |
| 6          | Niharika Singh<br>Bhadauria | BCH1A    | Logistics                                       |
| 7          | Aastha Makker               | BCH 3B   | Logistics                                       |
| 8          | Teenia Kathuria             | BCH 2A   | Logistics                                       |
| 9          | Madhavi Gupta               | BCH 2A   | Marketing                                       |
| 10         | A T Steffy                  | BCH2A    | Stalls  |
| 11         | Jeslin Tomy                 | BCH      | Creativity                                      |
| 12         | Shrija Sharma               | BCH2B    | Sponsorship                                     |
| 13         | Amisha                      | BCP      | Sponsorship                                     |
| 14         | Delfi Tayal                 | BCH      | Logistics                                       |
| 15         | Arushi Maggo                | BCH1A    | Stalls  |
| 16         | Devyanshi Agarwal           | BCH2A    | Content Head and member of logistics department |
| 17         | Anjela Jose                 | BCH1B    | Stalls  |
| 18         | Lakshika Sharma             | BCP1     | Logistics                                       |
| 19         | Kritika Kaur Budhiraja      | BCH1B    | Sponsorship                                     |
| 20         | Mitali Doshi                | BCP 2    | Marketing                                       |
| 21         | Yashika Sabharwal           | ВСР      | Stalls  |
| 22         | Anuradha Gaur               | ВСР      | Logistics                                       |

| 23 | Anoushka Agarwal | вснзв | Stalls                   |  |
|----|------------------|-------|--------------------------|--|
| 24 | Hridya Harison   | BCH2A | Technical and Creativity |  |
| 25 | Ishita Gupta     | BCH1B | Sponsorship              |  |
| 26 | Arunima Sharma   | всн   | Stalls                   |  |
| 27 | Meghna Anand     | вснзв | Technical                |  |
| 28 | Sanchita Mahajan | BCP2  | Marketing                |  |

# Campus Placements (2018 – 2019)

50 Students of the department were placed in the year 2018-2019. The details are as follows:

| Name of Company    | Number<br>Student    | -       | Position                      | Salary    |  |
|--------------------|----------------------|---------|-------------------------------|-----------|--|
|                    | B.<br>Com.<br>(Hons) | B. Com. |                               |           |  |
| Wipro              | 1                    | 0       | Financial Analyst             | 2.5 lacs  |  |
| Outlook internship | 0                    | 2       |                               | -         |  |
| NIIT               | 0                    | 1       |                               | 4.0 lacs  |  |
| Macquarie          | 1                    | 0       | Associate (International Tax) | 6.0 Lacs  |  |
| ICICI Bank         | 12                   | 0       |                               | 6.5 lacs  |  |
| FIS                | 2                    | 0       | Team Member: AdWords Support  | 3.75 lacs |  |
| Ernst and Young    | 4                    | 0       | Tax Analyst                   | 3.56 lacs |  |
| EigoPaathshala     | 1                    | 0       |                               | 4.2 lacs  |  |
| Deloitte USI       | 25                   | 0       | Audit Assistant               | 4.4 lacs  |  |
| Accenture          | 1                    | 0       | HR Analyst                    | 4.6 lacs  |  |

6. Number of students of the Department who have participated in Community Development programmes:

| Year     | NSS | JMCEP | WDC | NCC | Peace | Green | FIC | Enactus  |
|----------|-----|-------|-----|-----|-------|-------|-----|----------|
| I Year   | 0   | 4     | 0   | 5   | 3     | 2     | 33  |          |
| II Year  | 6   | 5     | 0   | 5   | 10    | 30    | 33  | 65 TOTAL |
| III Year | 7   | 13    | 6   | 1   | 1     | 1     | 6   |          |

7. University assignments undertaken by teachers of the Department. (Please do not disclose paper setting and Examination duties)

| Name of Teacher      | Details  |
|----------------------|--|
| Dr. Sunita Kaistha   | Faculty Meeting: Department of Commerce- 6 <sup>th</sup> July2018 – Department of Commerce, Delhi School of Economics  |
| Ms. Gurpreet<br>Kaur | Convener of paper titled, "Fundamentals of Management" for B.VOC 2 <sup>nd</sup> year Examination held in May'2019   |
| Dr. Reena Marwah     | Recognized as a Research Supervisor for PhD candidates by the Department of Commerce, Delhi University in the discipline of International Business; (Meeting held on November 16, 2018); <a href="http://www.commercedu.com/wp-content/uploads/2018/11/List-of-College-Teachers-recognized-as-Research-Supervisorspdf">http://www.commercedu.com/wp-content/uploads/2018/11/List-of-College-Teachers-recognized-as-Research-Supervisorspdf</a> |

- 8. Publications (books, research papers/articles and book reviews) by members of the Department during the course of the academic year. Format Is given as follows:
  - (a) For books: Surname, Name (Year of Publication), Title of Publication, Place of Publication, Publisher, ISBN No.

| Name of Teacher  | Details   |
|------------------|---|
| Dr. Reena Marwah | Co-Author of a book; Shih, Chih-yu; Manomaiviboo, Prapin and Marwah; Reena (2018), <b>China Studies in South and Southeast Asia: Pro-China, Objectivism, and Balance</b> , Singapore, World Scientific Publishing Company |
| Dr. Vibha Mathur | Mathur, Dr. Vibha; 2019, <b>International Business</b> , Delhi, Pinnacle Learning; ISBN-938364850-2   |

| Ms. Charu Sarin        | Co-Author of a book; Bhatia, N and Sarin, C (2018); Insurance and Risk Management: Fundamentals & Applications; New Delhi; Pinnacle Learning; ISBN: 978-93-8384-8461. |
|------------------------|---|
| Ms. Priyanka<br>Marwah | Co-Author of a book; Mathur, Dr. Vibha and Marwah, Priyanka (2019), International Business, Delhi, Pinnacle Learning; ISBN-938364850-2                                |

(a) For research article: Surname, Name (Year of Publication), Title of Paper, Journal in which published, ISBN No., Page No.

| Name of Teacher     | Details   |
|---------------------|---|
| Dr. Reena<br>Marwah | Navigating Sri Lanka's Strategic Interests through BIMSTEC, published by the Institute of National Security Studies, Sri Lanka, April 18, 2019;     http://www.insssl.lk/admin/upload/529_2019_April_17Navigating_Sri_Lankas_interests_in_BIMSTEC.pdf   |
|                     | <ol> <li>India -ASEAN Relations – A strategic perspective, Chapter in B.L. Sah (ed) Current Developments and<br/>their Impact on World Politics, Anamika Publishers, New Delhi, 2019, pgs 25-35, (ISBN 978-81-7975-<br/>974-5)</li> </ol>   |
|                     | 3. Interview published in English and Hindi; January 22, 2019; <i>India has close historical, cultural ties with Mauritius</i> ; http://www.eenaduindia.com/news/national-news/2019/01/22223809/India-has-close-historical-cultural-ties-with-Mauritius.vpf   |
|                     | <ol> <li>Anchoring India's Act East Policy through Bangladesh; Eurasia Review, January 03, 2019;<br/><a href="http://www.eurasiareview.com/03012019-anchoring-indias-act-east-policy-through-bangladesh-analysis/">http://www.eurasiareview.com/03012019-anchoring-indias-act-east-policy-through-bangladesh-analysis/</a></li> </ol>   |
|                     | <ol> <li>Sheikh Hasina's re-election will deepen India Bangladesh ties; Interview published in English and<br/>Hindi; December 31, 2018; <a href="http://www.eenaduindia.com/news/international-news/2018/12/31232610/Sheikh-Hasinas-reelection-will-deepen-IndiaBangladesh.vpf">http://www.eenaduindia.com/news/international-news/2018/12/31232610/Sheikh-Hasinas-reelection-will-deepen-IndiaBangladesh.vpf</a></li> </ol> |
|                     | <ul> <li>6. RCEP: More than a trade deal- Op-Ed, Eurasia Review, July 05, 2018</li> <li>7. Regional Comprehensive Economic Partnership: Is India's Ambivalence Justified? Published as an Editorial <i>These Days</i>, a daily newspaper, July 05, 2018</li> </ul>  |
|                     | 8. Reena Marwah, (2018) China Studies in South and Southeast Asia: A Comparative Perspective through Sri Lanka and Thailand, in China Studies in South Asia and Southeast Asia: Pro-China, Objectivism, and Balance (editors) Chih-yu Shih, Prapin Manomaiviboo, Reena Marwah, World Scientific Publishing Company, Singapore   |
|                     | 9. Paper submitted to ICSSR-NERC on India ASEAN cultural links titled India and Southeast Asia: A Shared Historical Cultural Heritage; (publication in process).  |

| Ms. Charu<br>Sarin | Sarin, C and Moda, V (2019); Green Consumerism: A Fad or a Sustainable Approach - An Empirical Study; Business Sustainability in 21st Century: Managing People, Planet, Profit; ISBN 978-93-88912-91-4   |
|--------------------|--|
| Vrinda<br>Moda     | Moda,Vrinda and Sarin, Charu(2019),'Green Consumerism: A Sustainable approach or a fad, An Empirical Study', Published in book titled 'Business Sustainability in the 21st Century, Managing People, Planet and Profit', New Delhi, Bloomsbury India, ISBN 978-93-88912-91-4 |

### 9. Participation of faculty in:

- a. International conferences held abroad, with topic, place and dates
- b. Conferences held in India, with topic, place and datesc. Refresher & Orientation courses (as resource persons)

| Name of the Teacher   | Dept.    | Name of Conference/<br>Seminar/Meeting/  | Nature of Participation                   | Venue  | Date  |
|-----------------------|----------|--|---|--|---|
| Dr.<br>Rekha<br>Dayal | Commerce | International Conference on<br>"Social Media Marketing-<br>Opportunities and<br>Challenges"          | Convener                                  | JMC  | 28- 29,<br>March,2019   |
|                       |          | FDP on "Emerging Research<br>Methodologies in Social<br>Sciences"                                    | Participant                               | JMC - Hall   | 3 <sup>rd</sup> -4 <sup>th</sup> May,<br>2018                 |
|                       |          | Golden Jubilee International<br>Conference "Empowering<br>Women Through<br>Transformative Education" | Participant and member of organizing team | JMC  | 3-4<br>October,2018   |
|                       |          | One week FDP on 'Research<br>Methodology and Teaching<br>Pedagogy'                                   | Organising team member                    | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and | April 30 <sup>th</sup> till<br>May 5 <sup>th</sup> ,<br>2019. |

| Dr. Sunita<br>Kaistha  | Commerce | International Conference on<br>Changing Contours of<br>Women Paid & Unpaid Work   | Plenary Panel-<br>Paper Presenter   | DFS, South Campus, Delhi University sponsored by MHRD. Tata Institute of Social Sciences (TISS) Mumbai | 11-12 July<br>2018        |
|------------------------|----------|---|---|--|---------------------------|
|                        |          | Creative Theory Colloquim<br>2018- Participative Ontology<br>of The Contemporary Times  | Participant   | India<br>International<br>Centre (IIC)<br>New Delhi  | 5-6<br>September,2<br>018 |
|                        |          | International Conference on<br>"Social Media Marketing-<br>Opportunities and<br>Challenges"   | Convener  | JMC  | 28- 29,<br>March,2019     |
| Dr.<br>Reena<br>Marwah | Commerce | International Conference on,<br>The British and the Japanese<br>colonial legacies in China<br>studies                                   | Presented a paper titled,<br>India-China: Colonial<br>connections through<br>commerce and culture | Asia Research<br>Centre,<br>Chulalongkorn<br>University,<br>Bangkok,<br>Thailand                       | 1-2 June,<br>2018         |
|                        |          | International Conference on: Emerging Challenges and Opportunities in global diplomacy and its impact on bilateral relations with India | Address on <i>India's Act East</i> Policy   | Parliament House Annexe, organised by the All India Minorities Front                                   | July 10, 2018             |
|                        |          | Seminar to commemorate ASEAN Day  | Panellist and Presented a paper on India's shared cultural heritage with ASEAN                    | North East Hill<br>University,<br>Shillong   | August 8,<br>2018         |
|                        |          | National Seminar on<br>Current Developments and<br>their Impact on World Politics:  | Chairperson of the fourth technical session, and Keynote  | organised by<br>UGC HRDC, at<br>Kumaon   | October 24th, 2018.       |

| With Reference to BRICS, SCO and Indo-Pacific  | address on the theme India-<br>ASEAN Strategic Relations  | University,<br>Nainital   |                         |
|--|---|---|-------------------------|
| International Conference<br>titled, "Planning for<br>Industrialization in 21st<br>Century  | Presented a paper titled, With Thailand 4.0, is Thailand poised to emerge as the manufacturing hub for ASEAN?   | Organized by<br>Punjabi<br>University,<br>Patiala   | November<br>15-16, 2018 |
| International Conference<br>titled, "Planning for<br>Industrialization in 21st<br>Century  | Chairperson of technical session IV titled, Industrialization and Inclusiveness   | organized by<br>Punjabi<br>University,<br>Patiala   | November<br>15, 2018    |
| Roundtable Discussion on<br>the subject 'Development of<br>Chinese Studies in India'   | Participated in a round table discussion as a key speaker on China Studies in India and Asia. Report can be read at https://www.c3sindia.org/pastevents/round-tablediscussion-on-thedevelopment-of-chinesestudies-in-india/ | at the Chennai<br>Centre for<br>China studies<br>on at Chennai  | February 4,<br>2019     |
| International Workshop on<br>the theme: Bilateral and<br>Multilateral Matrix in South<br>Asia  | Presented a paper titled,<br>'Bilateral engagement: the<br>Key to Navigating India's<br>interests in BIMSTEC and<br>ASEAN   | Organized by<br>School of<br>Social Sciences<br>and Internal<br>Studies,<br>Pondicherry<br>University | February 5-6, 2019.     |
| Special guest lecture on "Can<br>SAARC and BIMSTEC go the<br>ASEAN way" organized by<br>the Department of Social<br>Statistics, Faculty of Social<br>Sciences, University of<br>Kelaniya | Delivered a special lecture on,<br>'Can SAARC and BIMSTEC go the ASEAN Way,' at<br>Kelaniya University, on in<br>News coverage:<br>https://news.kln.ac.lk/index.ph<br>p/faculties/social-<br>sciences/596-a-special-guest-  | Auditorium of<br>the Faculty of<br>Social<br>Sciences,<br>Colombo, Sri<br>Lanka                       | March 27,<br>2019       |

|                          |          |  | lecture-on-can-saarc-and-<br>bimstec-go-the-asean-way  |  |                              |
|--------------------------|----------|--|--|--|------------------------------|
|                          |          | Question and Answer (LQA) Series of the Bandaranaike Centre for International Studies (BCIS) | Delivered a Special lecture on India's Act East Policy, as an invited speaker in the Lecture   | Colombo, Sri<br>Lanka  | March 27,<br>2019 at         |
|                          |          |  | Delivered a Special lecture on<br>Positioning India-ASEAN<br>Relations in a transformed<br>Asian Landscape as an invited<br>speaker  | Institute of National Security Studies Sri Lanka (INSSSL) Colombo, Sri Lanka | March 29,<br>2019            |
|                          |          |  | Delivered the keynote address<br>at the Second Academic<br>Research Conference on the<br>theme, Transformation of<br>economy through digitization<br>management perspectives | The Australian College of Business and Technology, Colombo, Sri Lanka on     | March 29,<br>2019            |
|                          |          | Conference on Rethinking<br>Boundaries: India Thailand<br>Relations                          | Invited Panellist/ speaker for<br>the Conference on Rethinking<br>Boundaries: India Thailand<br>Relations  | organized by<br>Chiang Mai<br>University,<br>Chiang Mai,<br>Thailand         | April 24, 2019               |
| Dr. Vibha<br>Mathur      | Commerce | International Conference on<br>Social Media Marketing:<br>Opportunities & Challenges         | Academic Head and Cultural<br>Head   | Jesus and Mary<br>College  | 28th and 29th<br>March, 2019 |
| Dr.<br>Gurmeet<br>Bakshi | Commerce | International Conference on<br>Social Media Marketing-<br>Opportunities and Challenges       | Hospitality Committee Head   | JMC  | 28th-29th<br>March 2019      |

| Dr.<br>Ameeta<br>Motwani | Commerce | Conference organized by<br>WEP NITI AAAYOG and Shri<br>Ram College of Commerce  | Paper Presentation   | India<br>International<br>Center, Delhi | July 16-17,<br>2018                   |
|--------------------------|----------|---|--|---|---------------------------------------|
| Dr. Renu<br>Gupta        | Commerce | FDP on "Emerging Research<br>Methodologies in Social<br>Sciences"   | Participant and member of organizing team  | JMC                                     | 3-4th<br>May,2018                     |
|                          |          | Golden Jubilee International<br>Conference "Empowering<br>Women Through<br>Transformative Education"  | Participant and member of organizing team  | JMC                                     | 3-4<br>October,2018                   |
|                          |          | International Conference on<br>"Social Media Marketing-<br>Opportunities and<br>Challenges"   | Participant and member of organizing team  | JMC                                     | 28- 29,<br>March,2019                 |
| Ms. Lissy<br>Jose        | Commerce | International Conference on<br>Social Media Marketing:<br>Opportunities & Challenges  | Member- Organising<br>Committee  | Jesus and Mary<br>College               | 28th and 29th<br>March, 2019          |
| Dr.<br>Nishwan<br>Bhatia | Commerce | International Conference on<br>Social Media Marketing:<br>Opportunities & Challenges  | Member- Organising<br>Committee and Co-head-<br>Academic Committee                               | Jesus and Mary<br>College               | 28th and 29th<br>March, 2019          |
| Ms.<br>Monica<br>Chhabra | Commerce | XIV International Conference organised by Jagannath International Management School (JIMS) and PHDCCI on the topic, "Business Sustainability in the 21st Century: MANAGING PEOPLE, PLANET AND PROFIT" | Paper Presentation on<br>'Adoption of Sustainable<br>Development Goals by NIFTY<br>50 Companies' | PHD House                               | 23 <sup>rd</sup><br>February,<br>2019 |

|                       |          | International Conference<br>organized by Department of<br>Commerce, Jesus and Mary<br>College on the topic, "Social<br>Media Marketing:<br>Opportunities & Challenges" | Paper presentation on 'Impact of Social Media on Consumer Buying Behaviour in NCT of Delhi'. | Jesus and Mary<br>College                      | 28 <sup>th</sup> – 29 <sup>th</sup><br>March, 2019             |
|-----------------------|----------|--|--|--|--|
|                       |          | One-week National Faculty Development Programme on Research Methodology And Teaching Pedagogy  | Participated   | South Campus                                   | 30 <sup>th</sup> April,<br>2019 – 5 <sup>th</sup><br>May, 2019 |
| Ms.<br>Charu<br>Sarin | Commerce | VII International Conference on Sustainability, IIM Shillong   | Paper Presentation   | Shillong,<br>Meghalaya                         | Nov 29 <sup>th</sup> to Dec 1 <sup>st</sup> , 2018.            |
|                       |          | XIVth International<br>Conference on Business<br>Sustainability in 21st Century:<br>Managing People, Planet,<br>Profit   | Paper Presentation   | PHD Chamber,<br>New Delhi                      | Feb 23 <sup>rd</sup> ,<br>2019                                 |
|                       |          | International Conference on<br>Social Media Marketing -<br>opportunities and challenges<br>(ICSMM-19)  | Organising team member and Paper Presentation  | Jesus and Mary<br>College                      | March 28 <sup>th</sup> & 29 <sup>th</sup> , 2019               |
|                       |          | FDP on 'Emerging Research<br>Methodologies in Social<br>Sciences'  | Participant  | Jesus and Mary<br>College                      | May 3 <sup>rd</sup> & 4 <sup>th</sup> , 2018.                  |
|                       |          | Two Day FDP on 'Structural equation Modelling'   | Participant  | Mata Sundri<br>College for<br>Women            | Nov, 2018.   |
|                       |          | FDP cum workshop on<br>'Climate Across the<br>Curriculum: Educational<br>Resources for Teachers'   | Participant  | IQAC, Jesus<br>and Mary<br>College             | Jan, 2019.   |
|                       |          | One week FDP on 'Research<br>Methodology and Teaching<br>Pedagogy'   | Organising team member & Participant   | Teaching Learning Centre, Ramanujan College in | April 30 <sup>th</sup> till<br>May 5 <sup>th</sup> ,<br>2019.  |

| Ms.             | Commoroo | "Quality of Higher Education  | Participant                            | association with IAA, NCR Chapter and DFS, South Campus, Delhi University sponsored by MHRD. DSPSR | 19 <sup>™</sup>                                     |
|-----------------|----------|---|--|--|---|
| Saloni<br>Arora | Commerce | "Quality of Higher Education and Role of Accreditation"                                       | Participant                            | DSPSK  | Dec,2018  |
|                 |          | FDP on "Data Analysis using SEM & Panel Data"   | Participant                            | Maharaja<br>Agrasen<br>Institute of<br>Management<br>Studies                                       | 11 <sup>th</sup> -17 <sup>th</sup><br>june,2018     |
|                 |          | International Conference on Global vision 2030: Challenges & Opportunities                    | Participant/ Paper presenter           | DDU  | 4 <sup>th</sup> -5 <sup>th</sup><br>January,2019    |
|                 |          | "Climate across the curriculum: Educational resources for Teachers"                           | Participant                            | Jesus and Mary<br>College  | 28 <sup>th</sup><br>January.2019                    |
|                 |          | International Conference on Sustainable development and the world economy                     | Participant/ Paper presenter           | JDMC   | 4 <sup>th</sup> -5 <sup>th</sup><br>February,201    |
|                 |          | International Conference on Social Media Marketing-Opportunities and Challenges               | Participant /Paper presenter           | Jesus and Mary<br>College  | 28 <sup>th</sup> -29 <sup>th</sup><br>March,2019    |
|                 |          | One-week National Faculty Development Programme on Research Methodology and Teaching Pedagogy | Organising team member and Participant | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South    | 30 <sup>th</sup> April-5 <sup>th</sup><br>May, 2019 |

| Ms.<br>Priyanka<br>Marwah | One week National Workshop/FDP on "ANALYTICAL TECHNIQUES FOR RESEARCH- FINANCIAL ECONOMETRICS" | Participant                                     | Campus, Delhi<br>University<br>sponsored by<br>MHRD.<br>Delhi School of<br>Professional<br>Studies &<br>Research<br>(DSPSR)                 | 4-10 June<br>2018                                   |
|---------------------------|--|---|---|---|
|                           | Emerging Research Methodologies in Social Sciences   | Participant                                     | Jesus and Mary<br>College   | 3-4 May 2018  |
|                           | Golden Jubilee International Conference on "Empowering Woman through Transformative Education" | Participant                                     | Jesus and Mary<br>College   | 3- 4 October<br>2018                                |
|                           | "Quality of Higher Education and Role of Accreditation"  | Participant                                     | Delhi School of<br>Professional<br>Studies &<br>Research<br>(DSPSR)   | 19 <sup>TH</sup><br>December,20<br>18               |
|                           | International Conference on Social Media Marketing-Opportunities and Challenges                | Member Organising Committee and Paper presenter | Jesus and Mary<br>College   | 28 <sup>th</sup> -29 <sup>th</sup><br>March,2019    |
|                           | One-week National Faculty Development Programme on Research Methodology and Teaching Pedagogy  | Organising team member and Participant          | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South Campus, Delhi University sponsored by MHRD. | 30 <sup>th</sup> April-5 <sup>th</sup><br>May, 2019 |

| Dr. Ruhi<br>Ghai              | Commerce | Emerging Research<br>Methodologies in Social<br>Sciences                                      | Participant  | JMC  | 3-4 <sup>th</sup><br>May,2018                       |
|-------------------------------|----------|---|--|--|---|
|                               |          | "Quality of Higher Education and Role of Accreditation"                                       | Participant  | Delhi School of<br>Professional<br>Studies &<br>Research<br>(DSPSR)  | 19 <sup>TH</sup><br>December,20<br>18               |
|                               |          | "Climate across the curriculum: Educational resources for Teachers"                           | Participant  | Jesus and Mary<br>college  | 28 <sup>th</sup><br>January.2019                    |
|                               |          | International Conference on<br>Social Media Marketing-<br>Opportunities and Challenges        | Participant/ Paper presenter                         | Jesus and Mary<br>College  | 28 <sup>th</sup> -29 <sup>th</sup><br>March,2019    |
|                               |          | One-week National Faculty Development Programme on Research Methodology and Teaching Pedagogy | Organising team member and Participant               | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South Campus, Delhi University | 30 <sup>th</sup> April-5 <sup>th</sup><br>May, 2019 |
| Ms.<br>Trisha<br>Chowdhr<br>y | Commerce | International Conference on<br>Social Media Marketing-<br>Opportunities and Challenges        | Organizer (Hospitality<br>Committee) and Participant | JMC  | 28 <sup>th</sup> -29 <sup>th</sup><br>March 2019    |

|                         |          | Presented a paper titled: 'Women Empowerment: Visibility in the Entrepreneurial world in the last few years' (Co-authored with Ms. Vrinda Moda) in Golden Jubilee International Conference on 'Women Empowerment through Transformative Education' | Participant, Paper Presenter  | JMC                                     | 3 <sup>rd</sup> -4 <sup>th</sup><br>October 2018       |
|-------------------------|----------|--|-------------------------------|---|--|
|                         |          | Two-week Research Methodology Course in Social Sciences conducted by Council for Social Development  | Participant                   | Council for<br>Social<br>Development    | 10 <sup>th</sup> -21 <sup>st</sup><br>December<br>2018 |
|                         |          | Workshop on 'Climate Across the Curriculum: Educational Resources for teachers' conducted by IQAC, JMC and TROPICSU, IISER, Pune.  | Participant, Organizer        | JMC                                     | 28 <sup>th</sup> January<br>2019                       |
|                         |          | National Faculty Development Programme conducted by TLC, Ramanujan College, IAA, Department of Financial Studies under Govt. of India, MHRD  | Participant, Organizer        | South Campus,<br>University of<br>Delhi | 30 <sup>th</sup> April-5 <sup>th</sup><br>May 2019     |
| Ms.<br>Kashnie<br>Singh | Commerce | International conference on Social Media Marketing   | Paper Presenter<br>&Organiser | Jesus and Mary college                  | 28 <sup>th</sup> -29 <sup>th</sup><br>March 2019       |
|                         |          | Golden Jubilee International<br>Conference on "Empowering<br>Woman through<br>Transformative Education"  | Organiser                     | JMC                                     | 3- 4 October<br>2018                                   |

|                       |          | One-week National Faculty Development Programme on Research Methodology and Teaching Pedagogy   | Organising team member and Participant               | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South Campus, Delhi University sponsored by MHRD. | 30 <sup>th</sup> April-5 <sup>th</sup><br>May, 2019       |
|-----------------------|----------|---|--|---|---|
| Ms.<br>Vrinda<br>Moda | Commerce | International Conference on<br>Social Media Marketing-<br>Opportunities and Challenges  | Organizer (Hospitality<br>Committee) and Participant | JMC   | 28 <sup>th</sup> -29 <sup>th</sup><br>March 2019          |
|                       |          | Presented a paper titled: 'Women Empowerment: Visibility in the Entrepreneurial world in the last few years' (Co-authored with Ms. Trisha Chowdhary) at Golden Jubilee International Conference on Women Empowerment through Transformative Education | Participant, Paper Presenter                         | JMC   | 3 <sup>rd</sup> -4 <sup>th</sup><br>October 2018          |
|                       |          | Two-week Research Methodology Course in Social Sciences conducted by Council for Social Development   | Participant  | Council for<br>Social<br>Development  | 10 <sup>th</sup> December- 21 <sup>st</sup> December 2018 |
|                       |          | Workshop on Climate Across<br>the Curriculum: Educational<br>Resources for teachers   | Participant, Organizer                               | JMC   | 28 <sup>th</sup> January<br>2019                          |

|                         |          | conducted by IQAC, JMC and TROPICSU, IISER, Pune.  National Faculty Development Programme conducted by TLC, Ramanujan College, IAI, Department of Financial | Participant, Organizer                 | South Campus,<br>University of<br>Delhi   | 30 <sup>th</sup> April-5 <sup>th</sup><br>May 2019  |
|-------------------------|----------|---|--|---|---|
| Ms.<br>Gurpreet<br>Kaur | Commerce | Studies under Govt of India, MHRD.  One-week National Faculty Development Programme on Research Methodology and Teaching Pedagogy                           | Organising team member and Participant | Teaching Learning Centre, Ramanujan College in association with IAA, NCR Chapter and DFS, South Campus, Delhi University sponsored by MHRD. | 30 <sup>th</sup> April-5 <sup>th</sup><br>May, 2019 |

10. Honours received by faculty members at the international/national level

| Name of   | Details  |  |
|-----------|--|--|
| Teacher   |  |  |
| Dr. Rekha | Invited to be a part of Deans Summit held at Hyderabad—a signature program under the ambit of            |  |
| Dayal     | Deloitte's University Relations has been a prestigious annual event for deans and directors from premier |  |
|           | institutes across India.   |  |
| Dr. Reena | 1. Recognized as a Research Supervisor by the Department of Commerce, Delhi University in the discipline |  |
| Marwah    | of International Business; (Meeting held on November 16, 2018); http://www.commercedu.com/wp-            |  |
|           | content/uploads/2018/11/List-of-College-Teachers-recognized-as-Research-Supervisorspdf                   |  |
|           | 2. Recognition as: Senior Fellow, Institute of National Security Studies Sri Lanka(INSSSL), Sri Lanka,   |  |
|           | w.e.f. April 5, 2019   |  |
|           |  |  |

# 12. Outstanding visitors to the Department in the course of the academic year:

| Name               | Designation                   | Purpose of visit                               | Date                   |
|--------------------|-------------------------------|--|------------------------|
| Dr. (Cdr) Satish   | Director General, JIMS        | ComQuest 2018– National Collaborative          | 28th August, 2018      |
| Seth               | Kalkaji                       | Business Management Quiz with Curiosus, The    |                        |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
| Dr.J.K.Batra       | Director,JIMS Kalkaji         | ComQuest 2018– National Collaborative          | 28th August, 2018      |
|                    |                               | Business Management Quiz with Curiosus, The    |                        |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
| Mr. Adittya Nath   | Quiz Master, Quizcraft Global | Quiz Master, ComQuest 2018  – National         | 28th August, 2018      |
| Mubayi             |                               | Collaborative Business Management Quiz with    |                        |
|                    |                               | Curiosus, The English Quiz Society, JMC and    |                        |
|                    |                               | JIMS, Kalkaji                                  |                        |
| Dr. Amit Gupta     | Chairman JIMS                 | ComQuest 2018– National Collaborative          | 28th August, 2018      |
|                    |                               | Business Management Quiz with Curiosus, The    |                        |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
|                    |                               |  |                        |
| Dr. Preeti Singh   | Professor, JIMS Kalkaji       | ComQuest 2018 – National Collaborative         | 28th August, 2018      |
| J                  | ,                             | Business Management Quiz with Curiosus, The    | ,                      |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
| Mr. K.K.Sharma     | Senior Counsel,Supreme        | ComQuest 2018– National Collaborative          | 28th August, 2018      |
|                    | Court of India                | Business Management Quiz with Curiosus, The    |                        |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
| Ms Urvashi         | Partner,KPMG                  | ComQuest 2018 – National Collaborative         | 28th August, 2018      |
| Aggarwal           |                               | Business Management Quiz with Curiosus, The    |                        |
|                    |                               | English Quiz Society, JMC and JIMS, Kalkaji    |                        |
| Dr.Ajay Dua        | Director, IL&FS               | Chief Guest, Com'Acumen Commerce Festival      | 18th January,2019      |
| Ms.Prachi Tehlan   | Actress and former captain of | Guest of Honour, Com'Acumen Commerce           | 18th January,2019      |
|                    | Indian Netball team           | Festival                                       |                        |
| Dr.Vikas Jain      | Psychiatrist                  | Com'Acumen Commerce Festival                   | 18th January,2019      |
| Dr.Pratap Sharan   | Professor,AIIMS               | Com'Acumen Commerce Festival                   | 18th January,2019      |
| Mr.Sunny Nijar     | Indian Film Actor             | Com'Acumen Commerce Festival                   | 18th January,2019      |
| Mr.Onkar Khullar   | Motivational Speaker          | Com'Acumen Commerce Festival                   | 18th January,2019      |
| Smt.Sheila Dikshit | Ex-Chief minister, Delhi      | Chief Guest-International Conference on Social | 28 <sup>th</sup> -29th |
|                    |                               | Media Marketing                                | March,2019             |
| Joanna Kempers     | High Commissioner, New        | Guest of honor, International Conference on    | 28 <sup>th</sup> -29th |
|                    | Zealand High Commission       | Social Media Marketing                         | March,2019             |

| Justice Mukul     | Chairperson, Governance                                  | Guest of honor, International Conference on | 28 <sup>th</sup> -29th |
|-------------------|--|---|------------------------|
| Mudgal            | Committee and Review Committee,FIFA                      | Social Media Marketing                      | March,2019             |
| Dr. Bertrand de   | Counselor for Education,                                 | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Hartingh          | Science and Culture at the<br>Embassy of France in India | Marketing                                   | March,2019             |
| Dr. S.P.Aggarwal  | Principal, Ramanujan College                             | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   |  | Marketing                                   | March,2019             |
| Mr.Arman Sood     | Co-founder,Sleepy Owl                                    | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Coffee   | Marketing                                   | March,2019             |
| Mr.Deep Bajaj     | Founder, Pee buddy                                       | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   |  | Marketing                                   | March,2019             |
| Ms.Supriya Paul   | Director & Co-founder, Josh                              | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Talks  | Marketing                                   | March,2019             |
| Mr. Kamal Chibba  | Managing Director  | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | ,ChibbaAgro Private Ltd.                                 | Marketing                                   | March,2019             |
| Ms. Shivani Malik | Director, Da Milano                                      | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   |  | Marketing                                   | March,2019             |
| Ms. Aparna        | Founder, The Pink Elephant                               | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Kaistha           |  | Marketing                                   | March,2019             |
| Ms. Sadhavi       | Writer & Activist  | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Khosla            |  | Marketing                                   | March,2019             |
| Dr. Sanjay Singh  | Senior Journalist and                                    | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Baghel            | Educationist   | Marketing                                   | March,2019             |
| Mr.Ashok Kapoor   | Vice-President, Marketing,                               | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Newgen Software  | Marketing                                   | March,2019             |
|                   | Technologies Ltd.  |   |                        |
| Mr.Shekhar        | CEO, Concort Growth                                      | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Agarwal           | Services Pvt. Ltd.                                       | Marketing                                   | March,2019             |
| Ms. Amita Sahaya  | Founder Secretary, Women                                 | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Work & Health Initiative                                 | Marketing                                   | March,2019             |
| Ms. Anjali Singh  | Global COO- Banking &                                    | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Capital Markets, GenPact                                 | Marketing                                   | March,2019             |
| Dr. Hanna         | Associate Professor,                                     | International Conference on Social Media    | 28 <sup>th</sup> -29th |
| Westberg          | Stockholm University, Sweden                             | Marketing                                   | March,2019             |
| Ms. Dora Bertucci | Independent Consultant,                                  | International Conference on Social Media    | 28 <sup>th</sup> -29th |
|                   | Rome, Italy  | Marketing                                   | March,2019             |

| Dr. Alok Mathur,       | Additional DDG, Ministry of             | International Conference on Social Media  | 28 <sup>th</sup> -29th |
|------------------------|---|---|------------------------|
|                        | Health and Family Welfare               | Marketing   | March,2019             |
| Dr. Maria Gabriella    | MD, PhD Headache Centre                 | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| Buzzi                  | and Post-Coma Unit, IRCCS               | Marketing   | March,2019             |
|                        | Fondazione Santa Lucia,                 |   |                        |
|                        | Rome, Italy                             |   |                        |
| Dr. Mara D'Onofrio     | MD, PhD, Head of Genomics               | International Conference on Social Media  | 28 <sup>th</sup> -29th |
|                        | Laboratory, European Brain              | Marketing   | March,2019             |
|                        | Research Institute (EBRI)               |   |                        |
| Dr. Mariagrazia        | Psychotherapist, PhD Post-              | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| D'Ippolito             | Coma Unit, IRCCS                        | Marketing   | March,2019             |
|                        | Fondazione Santa Lucia,                 |   |                        |
|                        | Rome, Italy                             |   |                        |
| Dr. Y. P. S.           | Associate Professor of                  | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| Balhara                | Psychiatry, National Drug               | Marketing   | March,2019             |
|                        | Dependence Treatment                    |   |                        |
|                        | Centre (NDDTC), AIIMS                   |   | and hand               |
| Mr. Jaspreet Singh     | Cyber Security Partner, Ernst           | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| ,                      | & Young                                 | Marketing   | March,2019             |
| Dr. Linda Lane         | Professor, Department of                | International Conference on Social Media  | 28 <sup>th</sup> -29th |
|                        | Social Work, Gothenburg                 | Marketing   | March,2019             |
| NA A H ' A ' O' A A    | University, Sweden                      | Letono Con Long to a contract of the Contract | Coth Coul              |
| Mr. Adhiraj Singh      | Head Global Sales &                     | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| Bisht                  | Accounts Tarantula                      | Marketing   | March,2019             |
| Mar Maria Languaga     | Singapore                               | Letono Con LOng to a consequence of a contract of   | Coth Coul              |
| Ms. Mandeep Kaur       | Joint Development                       | International Conference on Social Media  | 28 <sup>th</sup> -29th |
|                        | Commissioner, Ministry of               | Marketing   | March,2019             |
|                        | MSME (Micro, Small and                  |   |                        |
|                        | Medium Enterprises) Government of India |   |                        |
| Col Suhail Zaidi       | Head ICT, CII                           | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| Coi Suriali Zalui      | l lead IC1, CII                         | Marketing   | March,2019             |
| Ms. Prerana Kohli      | Founder, Best Life                      | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| IVIS. I TETATIA NOTIII | Tourider, Dest Life                     | Marketing   | March,2019             |
| Mr. Yashraj            | Co-Founder - Zenith Vipers,             | International Conference on Social Media  | 28 <sup>th</sup> -29th |
| Bhardawaj              | & Partner - Ensure Equity               | Marketing   | March,2019             |
| Dilaidawaj             | LLP                                     | Markoung  | 101011,2010            |
|                        | <u>  ==-</u>                            |   |                        |

| F                  | T                              |   | d                      |
|--------------------|--------------------------------|---|------------------------|
| Ms. Gursakhi       | Founder, NakhreWaali           | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Lugani             |                                | Marketing                                       | March,2019             |
| Ms. Enid Lall      | Founder, ENL Enterprises       | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    |                                | Marketing                                       | March,2019             |
| Mr. Manpreet       | Director, Deiem India Pvt. Ltd | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Singh Madaan       |                                | Marketing                                       | March,2019             |
| Mr. Saurabh Jain   | Vice President, Paytm          | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    |                                | Marketing                                       | March,2019             |
| Ms. Sherina        | Founder, sunSTRATEGIC          | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Kapany             |                                | Marketing                                       | March,2019             |
| Mr. Ansh Sehdev    | CEO and Founder, INGLU         | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    |                                | Marketing                                       | March,2019             |
| Mr. Gautam         | Founder and CEO, Mad           | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Madhavan           | Influence                      | Marketing                                       | March,2019             |
| Mr. Sanchit Vir    | Founder and CEO,               | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Gogia              | Greyhound Research             | Marketing                                       | March,2019             |
| Mr. Amit Khanna    | Superintendent, Customs and    | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    | GST                            | Marketing                                       | March,2019             |
| Dr. Birgitta       | Professor, Department of       | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Jordansson         | Sociology & Work Science,      | Marketing                                       | March,2019             |
|                    | Gothenburg University,         |   |                        |
|                    | Sweden                         |   |                        |
| Mr. Rakshit Tandon | Cyber Security Expert and      | Cyber Security Workshop, International          | 28 <sup>th</sup> -29th |
|                    | Consultant-Safe Surfing        | Conference on Social Media Marketing            | March,2019             |
|                    | Campaign at IAMAI              |   |                        |
| Dr. Hanna          | Associate Professor,           | International Conference on Social Media        | 28 <sup>th</sup> -29th |
| Westberg           | Stockholm University,          | Marketing                                       | March,2019             |
|                    | Sweden                         |   |                        |
| Ms. Amita Sahaya   | Founder Secretary, Women       | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    | Work & Health Initiative       | Marketing                                       | March,2019             |
| Prof. Dinesh Singh | Chancellor, K.R. Mangalam      | Chief Guest, International Conference on Social | 28 <sup>th</sup> -29th |
|                    | University and Former VC of    | Media Marketing                                 | March,2019             |
|                    | University of Delhi            |   |                        |
| Ms. Nirmala        | Minister, Sri Lanka High       | Guest of Honour, International Conference on    | 28 <sup>th</sup> -29th |
| Paranavitana       | Commission                     | Social Media Marketing                          | March,2019             |
| Ms. Dora Bertucci  | Community Leader Airbnb,       | International Conference on Social Media        | 28 <sup>th</sup> -29th |
|                    | Italy                          | Marketing                                       | March,2019             |

| Ms.Sachana<br>Krishnan | Mental Health Activist     | Speaker, TedXJMC | 8 <sup>th</sup> March 2019 |
|------------------------|----------------------------|------------------|----------------------------|
| Mr.Ankit Srivastava    | Digital Marketer           | Speaker, TedXJMC | 8 <sup>th</sup> March 2019 |
|                        |                            |                  | 8 <sup>th</sup> March 2019 |
| Ms.Neeha Nagpal        | Lawyer                     | Speaker, TedXJMC |                            |
| Ms.Kanika Goyal        | Fashion Designer           | Speaker, TedXJMC | 8 <sup>th</sup> March 2019 |
| Ms.Valerie Pinto       | CEO, Weber Shandwick India | Speaker, TedXJMC | 8 <sup>th</sup> March 2019 |
| Ms.Eesha Patel         | Debater                    | Speaker, TedXJMC | 8 <sup>th</sup> March 2019 |
| Mr.Vimlendu Jha        | Environmentalist           | Speaker, TedXJMC | 8th March 2019             |
| Mr.Lakshay and         | Sitar and Sarod Maestros   | Speaker, TedXJMC | 8th March 2019             |
| Aayush Mohan           |                            |                  |                            |
| Ms.Shibani Bedi        | Actor and Writer           | Speaker, TedXJMC | 8th March 2019             |

13. No. of Department meetings held in the course of the academic year: Documentation of meetings with proper Agenda and Minutes

| Date       | Venue    | Agenda   |
|------------|----------|--|
| 01.06.2018 | Room 106 | Admissions for the year 2018-19                                |
|            |          | Department Calendar  |
|            |          | Accounts handing over  |
| 18.7.2018  | Room 201 | JIMS team for discussing Comquest                              |
| 27.08.2018 | Room 201 | Comquest   |
| 19.09.2018 | Room A3  | Subjects offered   |
|            |          | Comacumen  |
| 15.11.2018 | Room 201 | Tentative dates and subject matter of International conference |
| 02.01.2019 | Room A3  | Comacumen  |
| 26.03.2019 | Room A3  | Upcoming International Conference                              |
| 25.04.2019 | Room 101 | Handing over charge  |
|            |          | Admission duties   |
|            |          | Counseling duties  |

### 14. Library Budget for the year and its utilization

- a) Total no. of books appertaining to the subject in the College Library: 7449 Books
- b) Amount of Library Budget available to the Department: Rs.61,276
- c) No. of new books added to the library for the Department in the year 2018-19: 148 Books

### 15. Laboratory Budget for the year: **Not Applicable**

- a) Indicate advantages experienced by the Department in the day to day work
- b) Disadvantages experienced by the Department
- c) Suggestions, if any

## 16. List of students who were awarded merit certificate

| S.No. | Name of Scholarship/Prize   | Name of Student  |
|-------|---|--|
| 1     | The Geeta Chopra Memorial Scholarship   | Eshita Chugh   |
| 2     | The Lirio Lopez Prize   | Priyanka Sethi   |
| 3     | The All India Oriental Bank Officer's Association Scholarship Awarded in Memory of The Late Miss Geeta Chopra | Chavi Malhotra   |
| 4     | The Brig N.K. Mayne Memorial Scholarship  | 1.Ashna Suri<br>2.Pratibha Kadyan                                |
| 5     | The Sankar Aiyar Memorial Prize For Commerce Students (B.Com Hons.)   | Divya Marwaha  |
| 6     | The Sankar Aiyar Memorial Prize For Commerce Students (B.Com Prog.)   | Chavi Malhotra   |
| 7     | The Miss Jayati Deshmukh Prize (B.Com Hons II yr)   | Chanika Goel   |
| 8     | The Miss Jayati Deshmukh Prize (B.Com Hons I yr)  | Shivani Gupta  |
| 9     | Kamla Anand Award   | Priyanka Sethi   |
| 10    | Vimal Kohli Memorial Scholarship  | Moksha Sharma<br>Bhavika Sachdev                                 |
| 11    | Prof. K. P. Mathur Scholarship (B.Com Prog.)  | Chavi Malhotra   |
| 12    | Prof. K. P. Mathur Scholarship (B.Com Hons.)  | Divya Marwaha  |
| 13    | Dr. Usha Aggarwal 'Tejaswita' Scholarship   | 1.Chanelle Bernadette Young (B.Com<br>Prog.)     2.Raavi Jotwani |
| 14    | Dr. Usha Aggarwal Tejaswita Scholarship   | Sheetal Kakkar   |

| 15 | Dr. Usha Aggarwal Trust Scholarship Endowment Fund | Divya Marwaha                  |
|----|--|--------------------------------|
| 16 | Shri Jugal Kishore Khanna Memorial Scholarship     | Nissy Mary                     |
| 17 | Artist Bawa G.S. Bhalla Memorial Scholarship       | Meher Jaitly                   |
| 18 | Merit Certificate to Position holders              |                                |
|    | [B.Com (Hons.)]                                    |                                |
|    | lst year:  | Shreya Khosla                  |
|    | IInd year:   | Shivani Gupta                  |
|    | IIIrd year:  | Nishtha Kapoor and Bhawna Joon |
|    |  |                                |
|    | Overall topper:                                    | Chanika Goel                   |
| 19 | Merit Certificate to Position holders              |                                |
|    | (B.Com)  |                                |
|    | lst year:  | Shruti Joshi                   |
|    | IInd year:   | Akaanksha Makkad               |
|    | IIIrd year:  | Tanya Bansal                   |
|    | Output Harman                                      | Tamus Dansal                   |
|    | Overall topper:                                    | Tanya Bansal                   |
| 20 | Award of Excellence                                | Sheetal Kakkar                 |
| 21 | Award of Excellence                                | Sherry Talwar                  |
| 22 | Award of Excellence                                | Asha Satish                    |
|    | Commerce Department Student Heads and Sub Heads    |                                |
| 23 | Award of Appreciation - Creativity Head            | Shivani Gupta                  |
| 24 | Award of Appreciation - Student Committee Head     | Romila Mammen                  |
| 25 | Award of Appreciation - Technical Head             | Mehak Garg                     |
| 26 | Award of Appreciation - Campus Event Head          | Ria Gupta                      |
| 27 | Award of Appreciation - Student Committee Head     | Ritika Jose                    |
| 28 | Award of Appreciation - Organising Head            | Sherry Talwar                  |
| 29 | Award of Appreciation - Marketing Head             | Meghna Anand                   |
| 30 | Award of Appreciation - Student Committee Head     | Josna Joseph                   |
| 31 | Award of Appreciation - Logistics Head             | Riya Relan                     |
| 32 | Award of Appreciation - Creativity Sub Head        | Ria C. Singh                   |
| 33 | Award of Appreciation - Creativity Sub Head        | Radhika Badyal                 |
| 34 | Award of Appreciation - Technical Sub Head         | Gayatri Khanna                 |
| 35 | Award of Appreciation - Cultural sub head          | Aastha Makkar                  |
| 36 | Award of Appreciation - Student Committee Sub Head | Teenia Kathuria                |
| 37 | Award of Appreciation - Student Committee Sub Head | Nimisha Selina Vincent         |

| 38 | Award of Appreciation - Finance & Organising Sub Head | Shubhangi Aggarwal |
|----|---|--------------------|
| 39 | Award of Appreciation - Student Committee Sub Head    | Khushi Agarwal     |
| 40 | Award of Appreciation - Marketing Sub Head            | Bhavya Dua         |
| 41 | Award of Appreciation - Logistics Sub Head            | Liya Joseph        |
| 42 | Award of Appreciation - Editorial Sub Head            | Aley Poochakatil   |
| 43 | Award of Appreciation - Student Committee Sub Head    | Neeti Oberoi       |
| 44 | Award of Appreciation - Student Committee Sub Head    | Mansha Jain        |

#### 17. Alumni Day and other Alumni related activities/events held during the year

Alumni meet was organized by the Department of Commerce on **3<sup>rd</sup> November**, **2018**. Apart from this, notable Alumni like Ms. Prachi Tehlan and others were invited as guest speakers in various events like Comquest, TedEx, event of Mercurian Times and the International Conference organized by the department during the year.

#### 18. Review and Comparison with previous year's Department report.

- Increase in number of Seminars, Workshops, Conferences, Talks, etc. held by the department for better learning of students aligned with their academic goals.
- Successful Launch of the Annual Fest: Fintellect by the Finance & Investment Cell.
- Overwhelming response to the first ever Career Fair organized by Management Interaction Cell, Commerce Department.
- More than two-fold increase in number of students getting campus placement.
- Substantial increase in Faculty Participation in National & International Conferences.
- Greater number of faculties getting honorary distinctions and recognition at both national and global level.
- Phenomenal launch of first ever, International Conference by the Commerce Department spread over two days that witnessed great participation by industry and academia.
- Manifold increase in outstanding visitors to the department during this academic year.
- Increase in Amount of Library Budget available to the Department and new books added to the library for the Department.
- Higher churn-out of meritorious students as evidenced by increased felicitations.
- First Departmental Alumni Meet held aimed at building stronger alumni relations.

### 19. SWOC Analysis

#### Strengths

- Excellent Esprit de Corps -Cooperation and Teamwork amongst the Faculty members
- Dynamic and Focused Students
- Cordial Faculty-Student Relationship and interactions

- Maximum Campus Placements of the Department of Commerce students (Total 95 students placed in the academic year 2018-19)
- Maximum internships are undertaken by the Department of Commerce students
- Bigger and better Com'Acumen 2019 with a Social Theme towards Sensitising students to the issue of Mental Stigma
- The Department of Commerce successfully hosted International Conference bringing laurels to the College
- Young faculty participating in higher number of FDP's will bring positive effect to subject related classroom intercations

#### Weaknesses

- Basic infrastructure and Internet facilities not available -Outdated Hardware and Old Generation Software system should be replaced. Laptops need to be updated with latest software (including Anti-virus Software)
- No permanent absorption of adhocs for more than two decades
- Scarcity of tutorial rooms
- Syllabi for BAP Commerce Papers are ill conceived with neither depth nor focus on application especially for AECC

### **Opportunities**

- Teaching Learning Centre
- More Research Projects for Faculty and Students -Incorporating research component enabling students to develop independent critical thinking skills along with oral and written communication skills
- Starting Add on Programmes/Courses
- Synergetic Collaborations

#### **Challenges**

- Lack of practical application/ Less market oriented courses
- Shortcomings of CBCS be taken up. Students are not motivated enough and have little knowledge of the credit system
- Large number of students in a class
- Bridging gap between Academia and industry requirement

#### 20. Future Plans

- a) More Exchange Programs with institutions worldwide to stand apart both at the National and Global level
- b) Enter into MOUs, Academic Partnerships and Collaborations with institutions
- c) Placement of students to be fine-tuned to meet the aspirations of the students and expectations of employers especially for **BA Prog Commerce Students**
- d) Inaugrating Placement Cell of the Department dedicated to career aspirations of our students
- e) Incorporating **Practical Training** for the students to bridge gap between theoretical and applicable processes and know-how
- f) Industry Participation through workshops, seminars and talks for better learning of students
- g) Having mandatory internship to improve upon the employability prospects of our students
- h) Organising **In-house FDP's** for the faculties to keep them abreast with evolving pedagogies and other technological developments

| i) | To host <b>Annual International Conference</b> by the Department dedicated to the contemporary themes aimed at result oriented intercations between acdemia and industry |
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